

# Open-sourcing the second edition of Disrupt Africa's pioneering gender-focused research publication



*Diversity Dividend : Exploring Gender Equality in the African Tech Ecosystem*



startup • invest • disrupt

# Overview



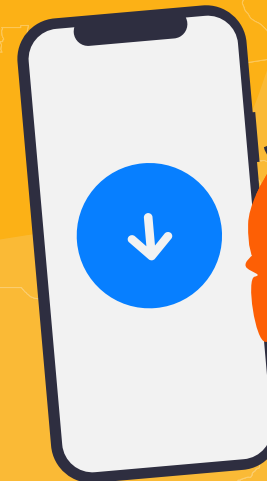
Second edition of Disrupt Africa's most ambitious research publication

Quantitative and qualitative deep-dive into gender equality within the African tech entrepreneurship and VC space

Data sets quantifying female founder & VC representation, funding success

Survey results on gender equality, bias, discrimination

Case studies, interviews



**8,000**  
combined downloads

as of October 2023

# Sponsors of the inaugural edition of "Diversity Dividend"



# Our reach



**75,000**

Unique visitors/per month website

**10,000**

Newsletter subscribers

**55,000**

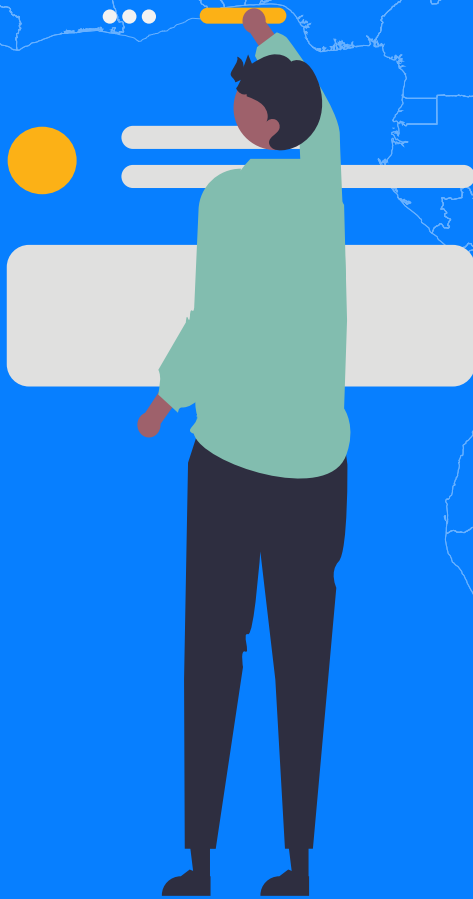
Twitter followers

**12,000**

LinkedIn connections

**12,000**

Facebook followers



# Our audience

Disrupt Africa research publications are relied on by a variety of companies and organisations from across the world, who use our data and analysis to inform their strategies with regard to African markets



# Sponsorship options

## MAIN SPONSOR

**\$10,000**

Title page branding, report "sponsored by"  
Sponsor foreword text (1 page) to be included at start of report  
Logo featured on sponsor page  
Inclusion in Disrupt Africa PR efforts on report ("report sponsored by")  
Online branding on Disrupt Africa report page and via social media

## DIVERSITY AMBASSADOR

**\$5,000**

### Full page branding featuring:

Commentary pop-out box (300 words)  
Diversity "credentials" of company (optional)  
Advertise a gender-diverse opportunity  
Logo featured on sponsor page  
Inclusion in Disrupt Africa PR efforts on report  
Online branding on Disrupt Africa report page and via social media

## ADVERTISE

**\$1,500**

- Quarter-page advert

## PARTNERS

**\$2,500**

Logo listed on title page  
Logo featured on sponsor page  
Inclusion in Disrupt Africa PR efforts on report  
Half-page advert

# Socials



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